

LoveLite

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LoveLite

futuristic beauty

Buyers Guide





LoveLite®

is a fresh and innovative company who specialise in introducing new and exciting cosmetic beauty equipment, treatments and products into the UK.

who are we?

LoveLite® is a futuristic beauty company who are empowered by result driven treatments. Based upon clinically proven and consistent results in fat reduction through Cryogenic Lipolysis, **LoveLite®** Ice bring to you **LipoGlaze®** and **Criolase™** which have revolutionised the Aesthetic Beauty Industry and are the 'Celebrity must have' treatments of the decade!

Debra Robson has over 30 years' experience in the Aesthetic Beauty industry and strives to deliver a fantastic customer service and brand.



Lipoglaze® not Liposuction

For many years, liposuction has been the gold standard, for removing excess fat and sculpting the body surgically. Liposuction is effective; however is an invasive surgical technique which carries significant risk, and associated side effects.

The global body shaping market has grown exponentially in recent years, and there are a considerable amount of people who would like to remove small, stubborn deposits of fat but are reluctant to undergo liposuction surgery.

Lipoglaze® and **Criolase™** are the fastest emerging non-invasive fat reduction technologies on the market. Considered to be safe and a clinically proven method of reducing stubborn areas of fat, and is more affordable for both patients and practitioners.

By comparison to invasive surgical procedures, the 60 minute **LipoGlaze®** procedure freezes fat cells in hard to shift areas, eradicating up to 59% of fatty tissue in one treatment. Sensation is minimal and the fat cells naturally waste away leaving a more toned body!



“ Fat Freezing is the new
sneaky body fix! ”

Alice Hart-Davis, The Times





the research

The term “popsicle” panniculitis, first used by Epstein in 1970, describes a reaction by children who were given “popsicles”. Epstein discovered that the subcutaneous layer of fat went through a cell death process and caused dimples and distortion in the children’s cheeks.

LipoGlaze® can destroy on average 33% of fat in one treatment, with our own clinical studies showing between 11-59% reductions depending upon existing subcutaneous layer.

LipoGlaze® can destroy
on average 33% of fat in
one treatment.



how it works

It has been discovered that fat cells are more susceptible to cold than skin, nerves and muscle, as triglyceride (liquid) in fats will be converted into solid in particular low temperatures.

The **LoveLite®** range of equipment use advanced cooling technology to selectively target and dissolve fat cells through a gradual process that does not harm the surrounding tissues.

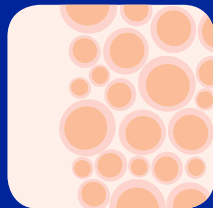
When fat cells are exposed to precise cooling, the process of apoptosis gradually reduces the thickness of the fat layer, and subsequently the cells in the treated area are gently absorbed through the body's normal metabolism process (liver).

LoveLite® offers a complete range of equipment to suit all budgets. They will enable you to resculpt body contours by targeting resistant areas of adipose tissue using cryotherapy to carefully freeze away fat cells - without the need for high risk invasive surgery!

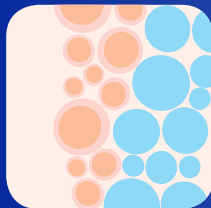
How LipoGlaze® works



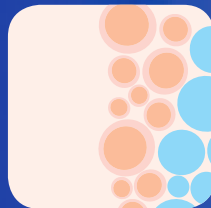
Some stubborn fat bulges are immune to diet and exercise.



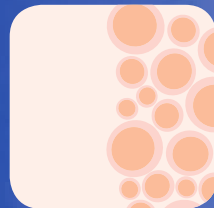
LipoGlaze® targets and freezes fat cells.



No damage to nerves or other tissues as liquids in fat crystallise at low temperatures.



After treatment, fat cells undergo apoptosis and are gradually removed over the next few weeks and months by the immune system.



Fat layer thickness significantly reduced.



Fat layer reduction in targeted area leads to a significant body sculpting.

Lipoglaze® ...
the future of
fat removal!

Vicki Eldridge, Editor, Cosmetic News

how it feels

The **LipoGlaze®** system uses a powerful, non-invasive vacuum pressure to draw tissue between the cooling panels to treat the target areas.

In the first few minutes your clients will feel a pulling sensation caused by the vacuum pressure in the area being treated. This is soon replaced by a chilled sensation as the Ice Technology takes effect and the fat cells begin to freeze.

Throughout the treatment, there is a slight numb tingling sensation while the machine does its magic. It doesn't affect skin or muscles, just the fat cells! The dead cells are then metabolised by the body and removed naturally like all other waste products.

The procedure is performed on an out-patient basis in a beauty or medical clinic and requires no anesthesia. Patients report minimal discomfort during the procedure and any cold related discomfort dissipates a few minutes after the procedure is completed. Side effects are temporary and may include redness, tingling, bruising, tenderness, cramping and a temporary dulling of sensation.

LipoGlaze® is non-invasive alternative to liposuction and helps target and overcome body insecurities.



results

Approximately seven days following the freezing process, the cells change shape and trauma to the cell has occurred. At day 14 apoptosis is underway and clients may start to see a slight reduction.

The difference in body shape will be visible in a matter of weeks but for best results, should be taken in conjunction with a fitness routine and a healthy diet.

Before



After



Before



After



Before



After



Before



After



business testimonials

“**LipoGlaze®** really has made a difference and we are now reaping the rewards. The results we are getting from our treatments truly are remarkable. This investment really has been a great one!”

Vanitae Beauty Clinic

“I witnessed the potential in the **LipoGlaze®** technology immediately and I had no hesitation in investing. Nearly three months in, my company broke even. This all due to Lovelite's continuing support for me and my company.”

Lee Andrew, Director Labs Clinic

LipoGlaze® Lite small and compact, this portable machine is perfect for the mobile therapist or small salon. With all of the benefits of our clinically proven studies, the cryo-attachment is capable of treating small resistant areas such as tummy, back fat and thighs. This has proven to be an extremely popular device with an incredibly fast return on investment.



LipoGlaze® Lite

- 1 LipoGlaze Lite Machine
- Perfect for mobile use/or small salon
- Compact and Lightweight
- Powerful Consumer Press Campaign
- Accredited Training Programs Training Academy
- After sales support and Technical Help line
- Product Distribution centre for replenishing consumables
- ROI in as little as 20 treatments
- Exclusive certified training for 1 technician
- Marketing CD

Lipoglaze® LITE

Lipoglaze® LITE 2



LipoGlaze® Lite 2 further advancements in technology have allowed Duo-Sculpt expertise to be incorporated into equipment suitable for small to medium size clinics. With all of the benefits of our clinically proven studies, plus the additional capability to treat two areas in as little as an hour, this equipment means twice the revenue in half the time!

LipoGlaze® Lite 2

- 1 Lipoglaze Lite2 Machine
- Salon/Small salon
- Duo Sculpt Technology/Can treat 2 areas at the same time so double profit
- LED light Technology
- Powerful Consumer Press Campaign

- Accredited Training Programs
- Training Academy
- After sales support and Technical Help line
- Product Distribution centre for replenishing consumables
- Recommended treatment charge £300
- ROI in as little as 27 treatments

- Exclusive certified training for 2 technicians
- Marketing CD
- Lipoglaze Press Pack
- 2x A1 Lipoglaze Poster
- 200 Leaflets
- Lipoglaze Pop up Banner
- 15x Lipoglaze Gel Pads

Cri©Lase™

Criolase™ intense Cryolysis using a selective balance of low-energy laser bio-stimulation, and Cryo-therapy to melt then freeze fat.

Cells lose their round shape and intra-cellular fat is released, allowing the flow of the triglycerides into the interstitial space. The body's metabolism processes the liquefied fat as an energy source for the body.

If this process is then followed with cryo-genic therapy, this will intensify the effects of Lipolysis creating results up to 3 times faster to create an "Ultra-Contour Effect"

- More optimum results, up to 3 times the effects of Cryo alone.
- Promotes Tissue Metabolism
- Improves skin elasticity
- Reduces appearance of cellulite
- Tightens
- Ultra-Contour Effect



Criolase™

- 1 Criolase Machine
- Salon/Small salon
- Duo Sculpt Technology/Can treat 2 areas at the same time so double profit
- 6 x low energy laser pads
- Plus all the benefits of Lite 2

As well as abdomen, love handles and back, Criolase is designed to target more difficult to treat areas such as:

- | | |
|--------------|----------------|
| • Chin | • Neck |
| • Cheeks | • Inner knees |
| • Upper arms | • Gynecomastia |
| • Buttocks | • Calves |

Lipoglaze[®]

CALLISTA

LipoGlaze[®] Callista, in the premium machine category, it has the option of 6 attachments (3 different sizes for different areas) and our Duo Sculpt technology means that you are able to treat two areas at the same time, a great time saving feature meaning twice the revenue in half the time!

This machine is the most powerful cryotherapy equipment on the market and is suited to Aesthetic practices or Medi-Spas. the attachments surface are all metal (as opposed to small metal plates in other models).

The metal attachments ensure that the therapeutic area of hand piece covers twice the surface area of other models, ensuring more even and more improved results. The variation in hand pieces enables practitioners to treat all areas which may carry excess fat tissue, including: upper arm, thighs, abdomen, waist, buttocks, back and even under the chin!



LipoGlaze[®] Callista

- 1 Lipoglaze Callista Machine
- Salon Use only
- Up to 6 treatment applicators (4 as standard) capable of treating various body parts
- Duo Sculpt Technology Ability to treat 2 areas simultaneously
- Powerful Consumer Press Campaign
- Accredited Training Programs

- Training Academy
- After sales support and technical help
- Product Distribution centre for replenishing consumables
- Recommended treatment charge £300-£900
- Perform just 28 treatments to get investment back
- Exclusive certified training for 3 technicians

- Marketing CD
- Lipoglaze Press Pack
- 2 x A1 Lipoglaze Poster
- 200 Leaflets
- Lipoglaze Pop up Banner
- 30x Lipoglaze Gel Pads

“I go to the gym regularly and I’m very careful about my diet but we all need a bit of help getting rid of those stubborn areas, I’ve had some great comments about the photoshoot I did! ”

Lizzie Cundy



in the press

“Like everyone on Strictly, I want to look good and I loved using LipoGlaze®. ”

Dani Harmer



“I work out all the time and eat really well but like a lot of guys, needed a little extra help getting rid of those stubborn areas around my midriff. ”

Antony Costa - Blue



introduce Lipoglaze® to your practice

We offer aesthetic, cosmetic and beauty technicians the opportunity to offer the country's number one method of non-invasive fat reduction, with the aim to start up your own business or to increase current profits.

With treatment prices' ranging from £300-£1000 per treatment area and low consumable costs, return on investment has been seen to be remarkably quick. Some practices have reported breaking even in as little as a month after purchase.

Consumer demand is rapidly increasing for non-invasive fat elimination and **LipoGlaze®** has proven to be the treatment of choice amongst celebrities and discerning clients.

Return on investment

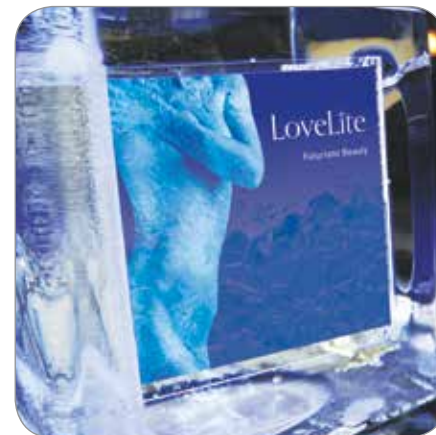
Based on average cost of £600 per treatment area

WEEKLY NUMBER OF TREATMENTS 5

1 Year Annual Revenue	£156,000
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WEEKLY NUMBER OF TREATMENTS 10

1 Year Annual Revenue	£312,000
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business packages

Our business packages aim to suit every budget and individual need and include high standards of training, **LipoGlaze®** and **Criolase™** products and our state of the art machines. You will also receive a Press Pack which will enable you to show your customers how **LipoGlaze®** hits the headlines with its increasing celebrity following.

LoveLite® employs powerful marketing strategies and PR to ensure your success.

LoveLite®