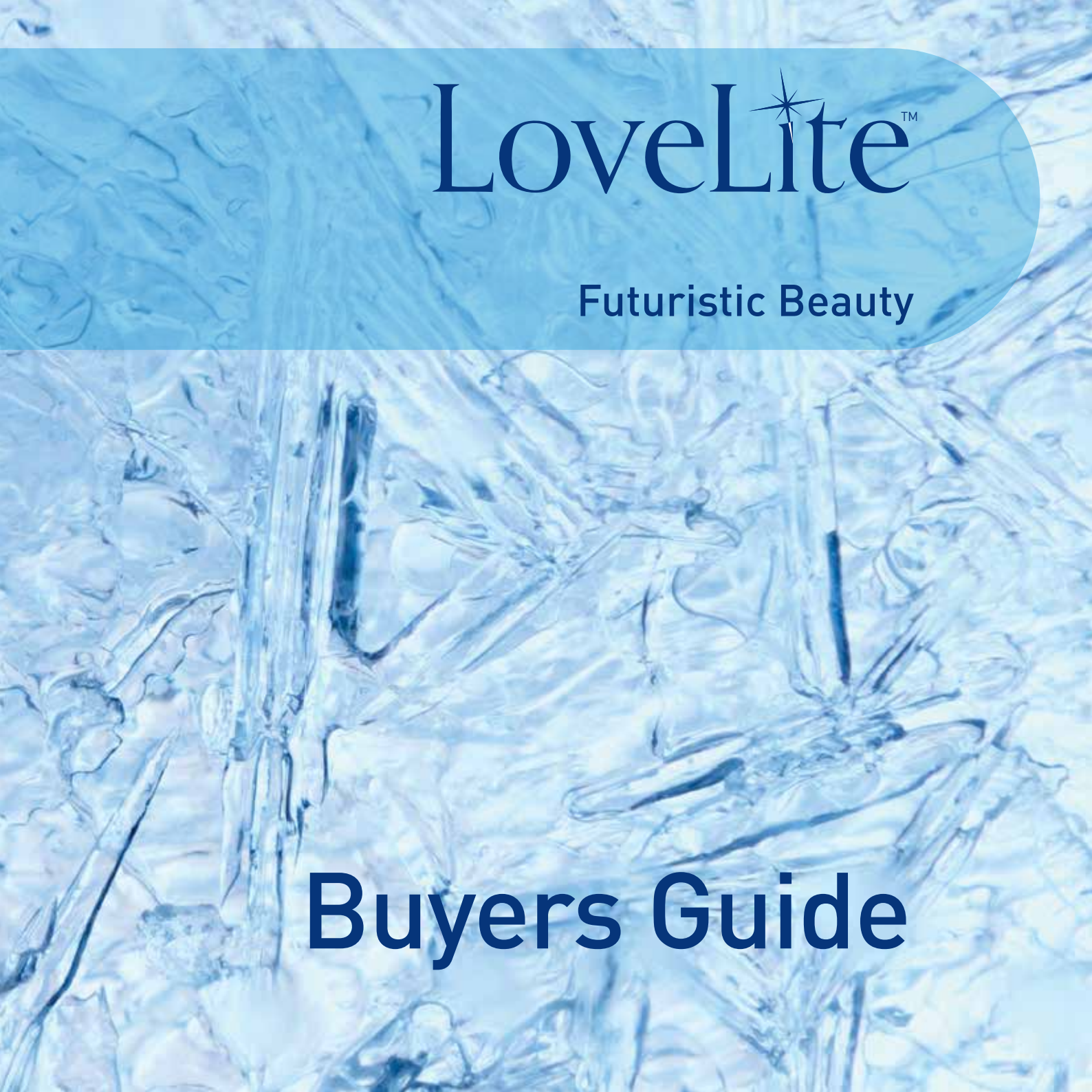




LoveLite™

Futuristic Beauty

Buyers Guide

LoveLite™ is a fresh and innovative company who specialise in introducing new and exciting cosmetic beauty equipment, treatments and products into the UK.



who are we?

LoveLite™ are a futurist beauty company who are empowered by result driven treatments. Based upon clinically proven and consistent results in fat reduction through Cryogenic Lipolysis, LoveLite™ Ice bring to you LipoGlaze™ Tria which has revolutionised the Aesthetic Beauty Industry and is the 'Celebrity must have' treatment of the decade!

Debra Robson & Donnamarie McBride have over 30 year's joint experience in the Aesthetic Beauty industry and strive to deliver a fantastic customer service and brand.

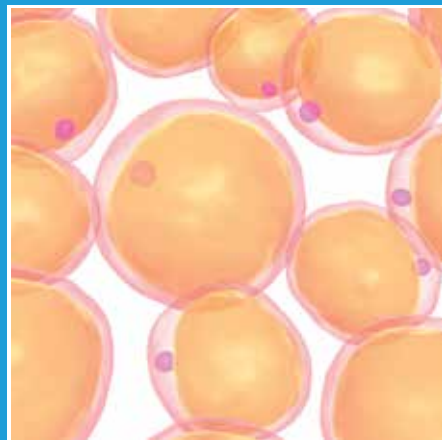


the science

For many years, liposuction has been the top surgical means of removing fat deposits from under the skin. Liposuction is effective; however is an invasive surgical technique which carries great risk.

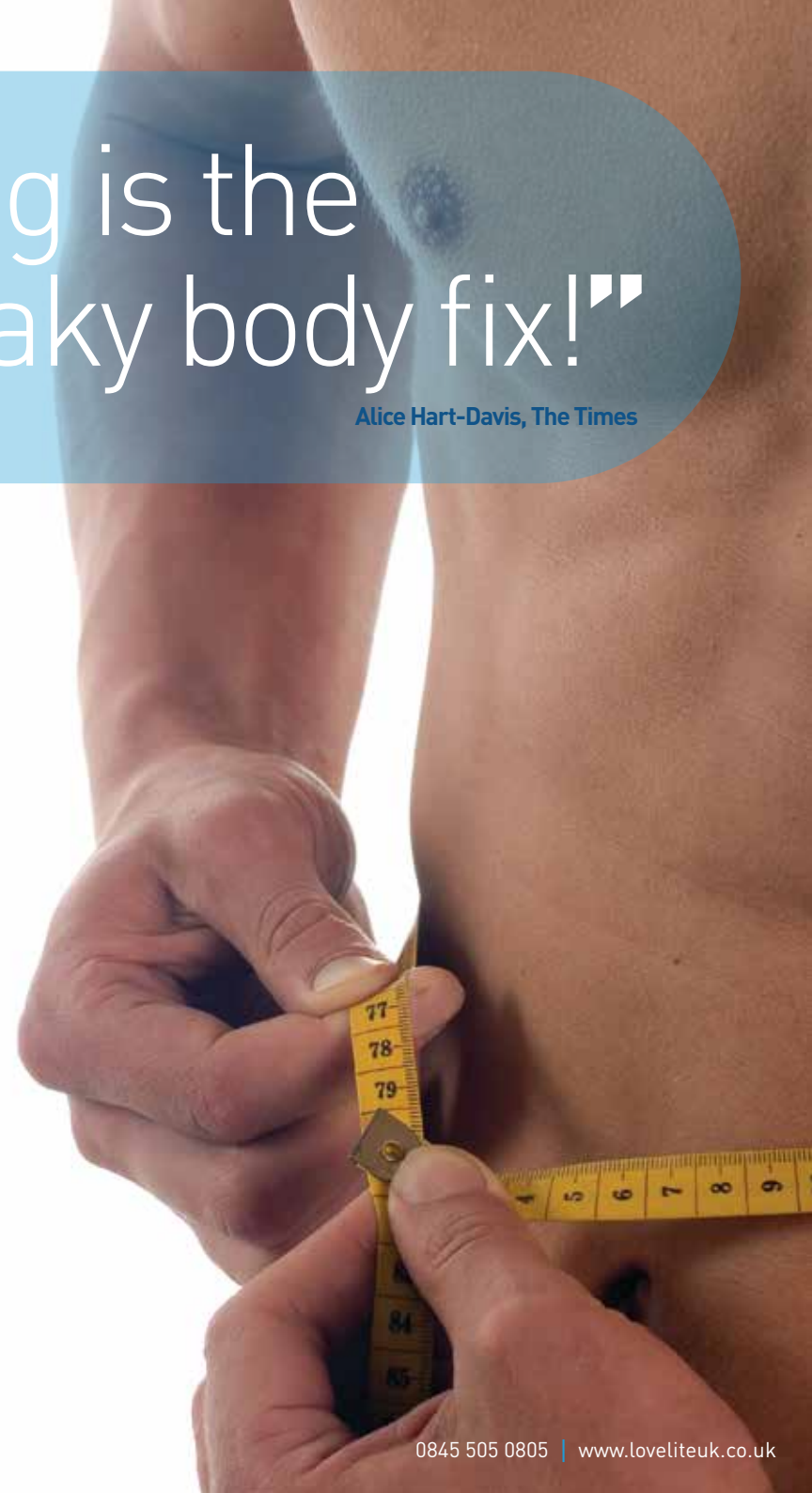
There are a significant amount of people who would like to remove small, stubborn deposits of fat but are reluctant to undergo liposuction surgery. For these people, a new and non-invasive technique has been developed using LoveLite™ Ice technology, providing the solution whilst eliminating the risks associated with any surgical procedure.

By comparison to invasive surgical procedures, the 60 minute LipoGlaze™ procedure freezes fat cells in hard to shift areas, eradicating up to 26% of fatty tissue in one treatment. Sensation is minimal and the fat cells naturally waste away leaving a more toned body!



“Fat Freezing is the new sneaky body fix!”

Alice Hart-Davis, The Times





the research

The term "popsicle" panniculitis, first used by Epstein in 1970, describes a reaction by children who were given "popsicles". Epstein discovered that the subcutaneous layer of fat went through a cell death process and caused dimples and distortion in the children's cheeks. It has been discovered that fat cells are more susceptible to cold than skin, nerves and muscle, as triglyceride (liquid) in fats will be converted into solid in particular low temperatures.

LipoGlaze™ can destroy
on average 26% of fat
in one treatment.

how it works

LoveLite™ Ice is a way for you to resculpt the body contours by targeting resistant areas of adipose tissue without having to undergo liposuction surgery.

LipoGlaze™ gently warms up the treatment area which encourages blood and fat to separate. Then by using Cryotherapy, it carefully freezes away fat cells - Without the need for high risk invasive surgery!

Lipoglaze™ uses advanced cooling technology to selectively target and dissolve fat cells through a gradual process that does not harm the surrounding tissues.

When fat cells are exposed to precise cooling, the process of apoptosis gradually reduces the thickness of the fat layer, and subsequently the cells in the treated area are gently absorbed through the body's normal metabolism process (liver).



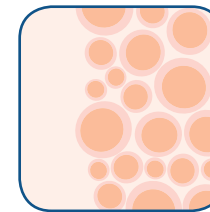
“LipoGlaze™ ...
...the future of fat removal!”

Vicki Eldridge, Editor, Cosmetic News

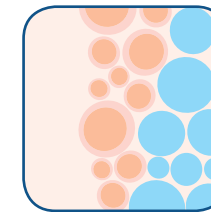
How LipoGlaze™ works



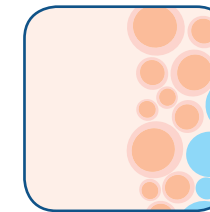
Some stubborn fat bulges are immune to diet and exercise.



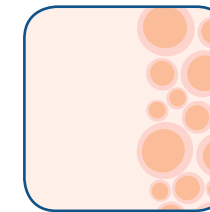
LipoGlaze™ targets and freezes fat cells.



No damage to nerves or other tissues as liquids in fat crystallise at low temperatures.



After treatment, fat cells undergo apoptosis and are gradually removed over the next few weeks and months by the immune system.



Fat layer thickness significantly reduced.



Fat layer reduction in targeted area leads to a significant body sculpting.

how it feels

The Lipoglaze™ system uses a powerful, non-invasive vacuum pressure to draw tissue between the cooling panels to treat the target areas.

In the first few minutes you will feel a warm pulling sensation caused by the vacuum pressure in the area being treated. This is soon replaced by a chilled sensation as the Ice Technology takes effect and the fat cells begin to freeze. Throughout the treatment you feel a slight numb tingling sensation, and all you have to do is sit back and relax for an hour while the machine does its magic. It doesn't affect your skin or muscles, just the fat cells! The dead cells are then metabolised by your body and removed naturally like all other waste products.

When the machine is removed you can expect slight redness and tenderness for a few days, but that's it. The difference in body shape is visible in a matter of weeks but for best results, should be taken in conjunction with a fitness routine and a healthy diet.

The procedure is performed on an out-patient basis in a beauty or medical clinic and requires no anesthesia. Patients report minimal discomfort during the procedure and any cold related discomfort dissipates a few minutes after the procedure is completed. Side effects are temporary and may include redness, tingling, bruising, tenderness, cramping and a temporary dulling of sensation.



“LipoGlaze™ is non-invasive alternative to liposuction and helps target and overcome body insecurities”



results

Approximately seven days following the freezing process, the cells change shape and trauma to the cell has occurred. At day 14 apoptosis is underway and clients may start to see a slight reduction. It can take up to three months to notice the result of LipoGlaze™; however some clients have experienced a noticeable reduction within two weeks.

Before



After



Before



After



what to expect immediately after the procedure

There is no recovery time. You may resume normal activities following procedure. It is normal for the area to be swollen & feel stiff immediately after the procedure. The treated area may be reddened for approximately 20 minutes after the applicator is removed. Vacuum can cause bruising and tenderness to the touch and occasional tingly sensations. This typically resolves relatively quickly. Rare reports of pin point bleeding have been reported but these are transient. Temporary dulling of sensation or numbness in the treated area is normal and will resolve within a few hours or up to eight weeks after your procedure.

Before



After



Before



After



LipoGlaze™

LipoGlaze™ Tria is a powerful machine with 3 vacuum suction heads to target multiple body parts, and is suitable for both Beauty and Aesthetic Medical Professionals.

LipoGlaze™ Tria Machine	Features
Cryogenic Lipo	✓
Features	
Infrared light	✓
Cool, healing green generator	✓
Head sizes	
Small	✓
Medium	✓
Large	✓
Touchscreen Navigation	✓
Screen Size	5.2 w x 9L
Machine Cooling Temperature	
-5° C	✓
-8° C	✓
-10° C	✓
Wheels to manoeuvre	✓
Power Consumption	450w
Weight	85kg
Cost	£30,000 ex. VAT



in the press...



"I go to the gym regularly and I'm very careful about my diet but we all need a bit of help getting rid of those stubborn areas, I've had some great comments about the photoshoot I did!"

Lizzie Cundy

"I work out all the time and eat really well but like a lot of guys, needed a little extra help getting rid of those stubborn areas around my midriff"

Antony Costa - Blue



"Like everyone on Strictly, I want to look good and I loved using LipoGlaze™."

Dani Harmer



bring LipoGlaze™ to your salon

We offer aesthetic, cosmetic and beauty technicians the opportunity to train in our established LoveLite™ Harley Street Academy, with the aim to start up your own LipoGlaze™ business or to increase current salon profits. Consumer demand is rapidly increasing for non-invasive fat elimination and as a result the LipoGlaze™ treatment is the future for confidence and appearance.

Return on investment

Tria based on average cost of £600 per treatment area

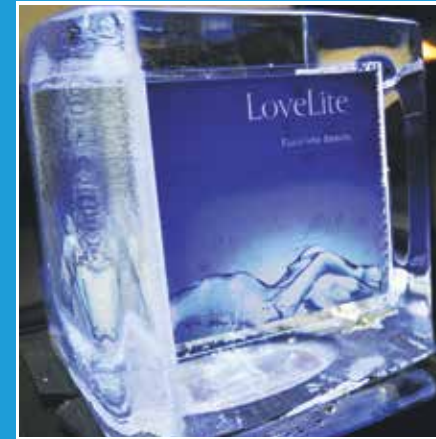
Weekly number of treatments

1 Year Annual Revenue £31,200

3 Year Annual revenue £93,600

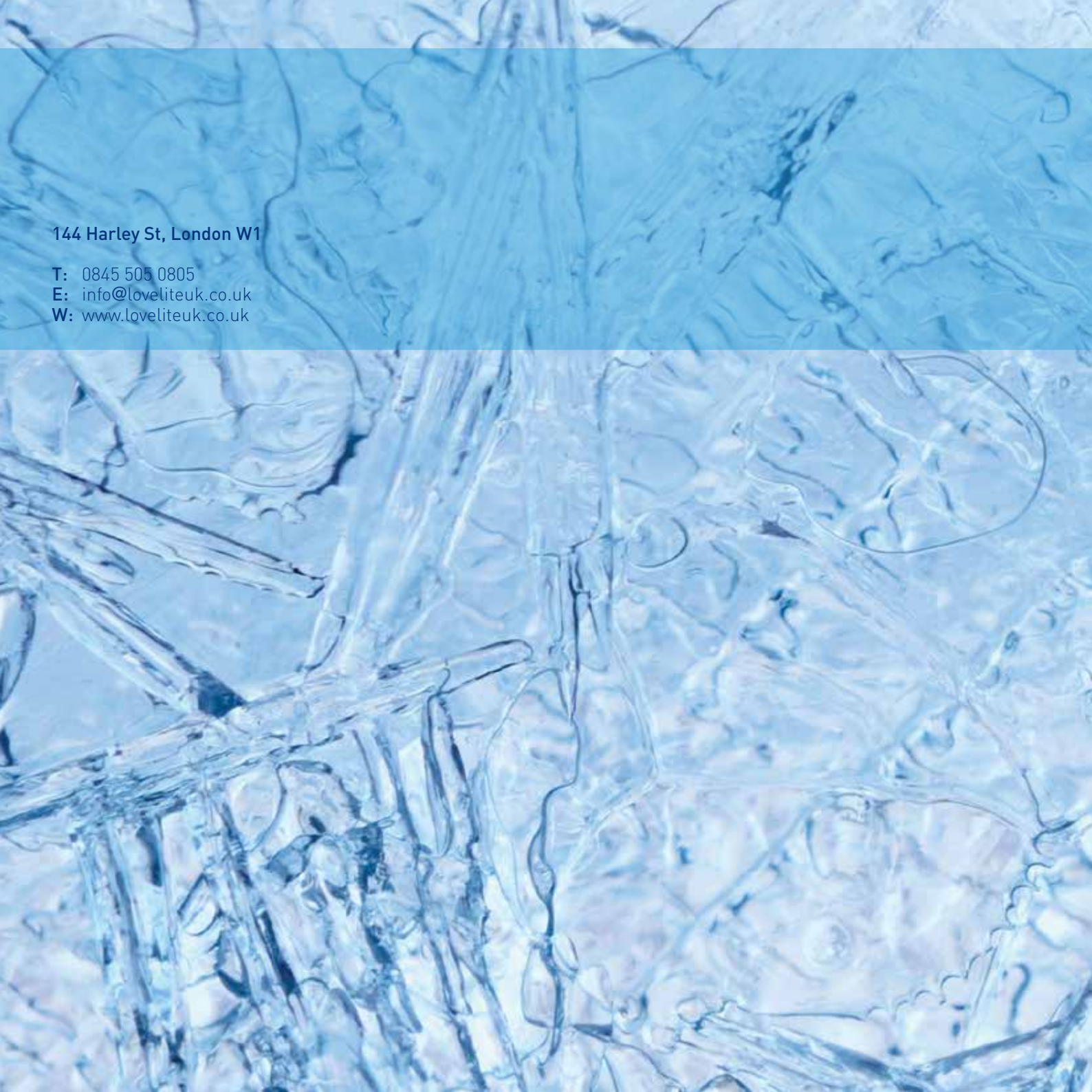
5 Year Annual revenue £156,000

10 Year Annual revenue £312,000



business packages

Our business packages aim to suit every budget and individual need and include high standard of training, Lipoglaze™ products and our state of the art LoveLite™ Ice LipoGlaze™ machine. You will also receive a Press Pack which will enable you to show your customers 'LipoGlaze™ hits the headlines' and LoveLite's™ increasing celebrity following. Our efficient team will help you kick start your business and will be there every step of the way.



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